

SHINE B

Company Brief

A company that leads the self-nail trend

SHINE B Co.,Ltd.



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01. COMPANY OVERVIEW

1. About us
2. Management philosophy
3. Organization chart
4. Company History
5. Corporate Certification
6. Listings and patents

01. About US

LET YOUR BEAUTY SHINE

SHINE B is a company that manufactures nail sticker products based on 20 years of manufacturing technology know-how and reflects global nail art trends.

OVERVIEW

Company name	SHINE B Co.,Ltd.
Name of representative	Kim, Young-ju(Elisha Kim)
Date of business commencement	2002.11.11 Individual VAT Taxpayer DarynGlobal start 2013. Change the company name to SHINE B 2020.8.1 Change the company to a corporation SHINE B Co.,Ltd. (company history -total approx.21 years)
Location	45, Jomaru-ro411beon-gil, Bucheon-si, Gyeonggi-do, Republic of Korea
Business type & Item	Manufacturing and exporting (nail stickers & gel strips etc.)
Business advancement status	About 46 overseas countries (Business with about 150 buyers)
Organization & Employee status	Consists of 5 departments_sales, development, production, management and accounting. About total 12 ~20 employees

02. Management philosophy

SHINE B Co.,Ltd.

With the motto “Health is the basis of beauty”, SHINE B is putting more effort into improving product quality and stability to remove the preconceived notion that the nail art products are chemical



03. Organization chart

We are comprised of experts in each field and provide one-stop service to our customers.



04. SHINE B History

SHINE B continues to grow and develop by leading the self-nail trend with 20 years of research and development and technology.

2002



Founding of
“Daryn Global”
Trading
company.

2004 ~ 2008



- Brand Gasine's trademark registration and launching
- Brand GLOSSYBLOSSOM Trade mark registration and launching
- Opening of independent shopping mall GLOSSYBLOSSOM, product launch of national retail market-national business division
- All(American International Industries) supply agreement signed and OEM Supply
- Top Choice supply agreement signed and OEM supply
- SKIN FOOD supply agreement signed and OEM supply
- Fing'rsAG supply agreement signed and OEM supply
- Peggy Sage supply agreement signed and OEM supply etc.

2009 ~ 2012



- Pretty Woman supply agreement signed and OEM supply.
- ISO 9001:2008 Certification
- Cala USA supply agreement signed and OEM supply.
- Sephora USA supply agreement signed and OEM supply.

2013 ~ 2016



SHINE B Change the
company name Daryn
to SHINE B

- Nail Sticker Factory Established
- ISO 22716:2007 Certification
- Homeplus agreement signed
- FTA of origin certificate Authorized Exporter(HS CODE 3919.90)

2017 ~ 2021



World 1st 2017 Awards
Korean brand preference
Beauty (Nail Art Sticker)



- 2020.08.01 Change the
company to a corporation

SHINE B Co.,Ltd.
LET YOUR BEAUTY SHINE

2022~



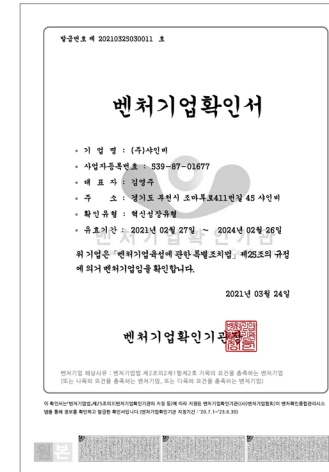
- Semi-cure gel strips launching
- Gelfit nail strips launching
- Total 8 patents completed
- Total 20 trademark registrations(Overseas +Korea)
- SMETA Social Audit Certification
- Various commendations and brand awards
- Obtain certification for successful export company several times.

05. Corporate Certification

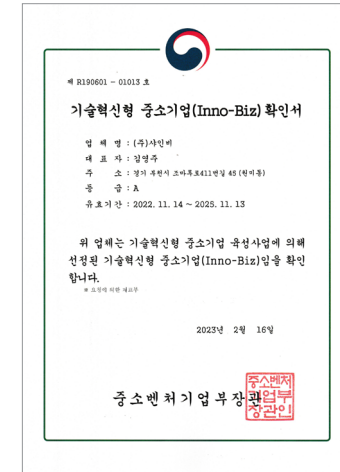
Through the various certificates, guarantee product quality and stability.



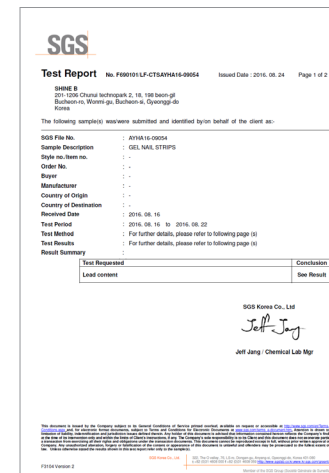
Won 1st Prize at
2017 Korean Brand Preference



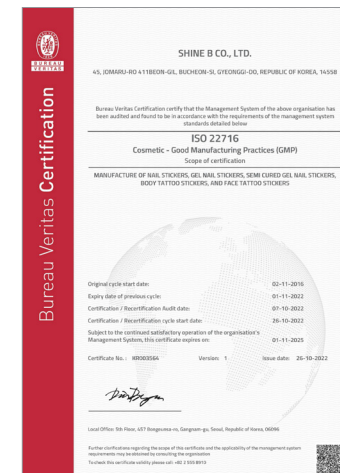
Venture Business
Confirmation



Inno-Biz Certification



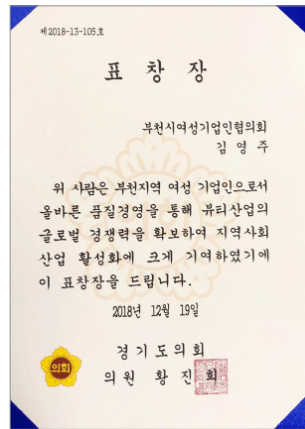
Certificate of SGS



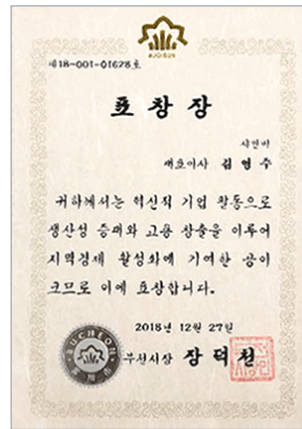
Certificate of GMP

06. Listings and patents

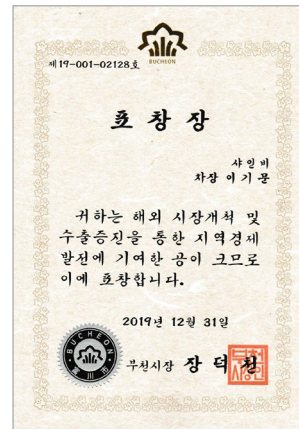
SHINE B is a company that holds the original patent for commercially available gel nail strips.
We develop and provide customized products for our customers with outstanding technology.



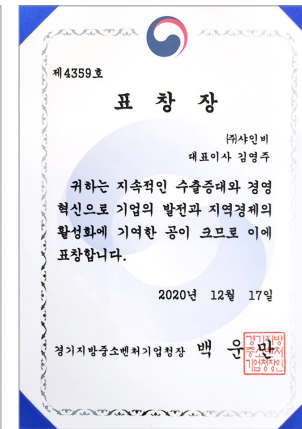
Certificate of
Gyeonggi-do Assembly



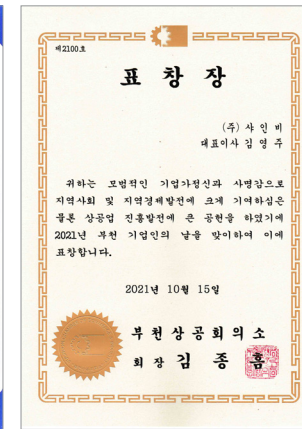
Certificate of Bucheon-si



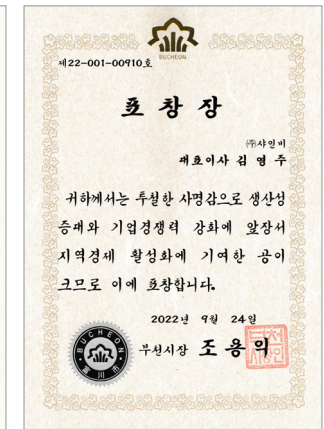
Certificate of Bucheon-si



Certificate of Gyeonggi
Small and Medium
Enterprise in Venture



Certificate of Bucheon-si



Certificate of Bucheon-si



Certificate of Patent
No.10-1391622



Certificate of Patent
No.10-2009398



Certificate of Patent
No.10-1708239



Certificate of Patent
No.10-1367783



Certificate of Patent
No.10-1528865



Certificate of Patent
No.10-1796971



02. Business

1. Business Process
2. Exhibition
3. Products

01. Business Process

SHINE B provides a variety of services, including OEM manufacturing and promotions. All products are available, from simple designs that anyone can do to special art for professionals. Our efforts to provide the best products for everyone in the world who loves nail art will never stop.



Meeting

Discussion on OEM / ODM
Manufacture Details



Design

Concept-based Design Planning
(omitted for OEM)



Manufacturing

Production Manufacturing after
Selecting the Manufacturing
Method in Consideration of
the Difference Between
Offset Printing and Screen Printing



Delivery

Delivery after OPP Packaging
and Package packing



02. Exhibition

We have been participating in the beauty exhibitions every year to showcase our various new products, identify global beauty trends, and expanding our reach around the world.

Month Year	Exhibition Title	Host Country
11. 2004.	HK Cosmoprof Asia 2004	Hong Kong
11. 2005.	HK Cosmoprof Asia 2005	Hong Kong
11. 2007.	HK Cosmoprof Asia 2007	Hong Kong
04. 2009.	HK Gift & Premium 2009	Hong Kong
06. 2009.	Dispatch of Japan market Pioneer Group 2009	Japan
03. 2010.	Seoul InternationalSourcing 2010	Korea
04. 2010.	HK Gift & Premium 2010	Hong Kong
11. 2011.	HK Cosmoprof Asia 2010	Hong Kong
04. 2011.	Cosmetics & Beauty expo 2011	Korea
10. 2011.	G-fair 2011	Korea
11. 2011.	HK Cosmoprof Asia 2011	Hong Kong
03. 2012.	Bologna cosmoprof 2012	Italy
11. 2012.	HK Cosmoprof Asia 2012	Hong Kong
03. 2013.	Bologna cosmoprof 2013	Italy
11. 2013.	HK Cosmoprof Asia 2013	Hong Kong
04. 2014.	Bologna cosmoprof 2014	Italy
07. 2014.	Las Vegas Cosmoprof 2014	USA
11. 2014.	HK Cosmoprof Asia 2014	Hong Kong
03. 2015.	Bologna cosmoprof 2015	Italy
07. 2015.	Las Vegas Cosmoprof 2015	USA
03. 2015.	HK Cosmoprof Asia 2015	Hong Kong

Month Year	Exhibition Title	Host Country
03. 2016.	Bologna cosmoprof 2016	Italy
11. 2016.	HK Cosmoprof Asia 2016	Hong Kong
03. 2017.	Bologna cosmoprof 2017	Italy
11. 2017.	HK Cosmoprof Asia 2017	Hong Kong
03. 2018.	Bologna cosmoprof 2018	Italy
11. 2018.	HK Cosmoprof Asia 2018	Hong Kong
03. 2019.	Bologna cosmoprof 2019	Italy
11. 2019.	HK Cosmoprof Asia 2019	Hong Kong
05. 2022.	Bologna cosmoprof 2022	Italy
11. 2022.	Dubai Beautyworld Fair 2022	Dubai
05. 2023.	Bologna cosmoprof 2022	Italy
11. 2023.	HK Cosmoprof Asia 2023	Hong Kong
05. 2024.	Cosmo Beauty Seoul 2024	Seoul
10. 2024.	Dubai Beautyworld Fair 2024	Dubai
11. 2024.	HK Cosmoprof Asia 2024	Hong Kong
03. 2025.	Bologna cosmoprof 2025	Italy
05. 2025.	Cosmo Beauty Seoul 2025	Seoul
07. 2025.	VIETBEAUTY & COSMOBEAUTÉ VIETNAM 2025	VIETNAM
08. 2025.	ASD Market Week 2025	USA

03. Products

GEL
NAIL
STRIPS

3rd generation

MULTI-CURING
GEL STRIPS



Easy and Quick Gel Nails, Anytime
A new multi-gel formula that cures under both lamp and natural light for longer-lasting, more convenient wear.

Features		
Easy and quick, salon-quality-gel nails	Cures under UV/LED lamp or natural sunlight	Must be stored in the designated case

2nd generation

GELFIT
Nail Strips



Glossy, Thick, and Lamp-Free
A semi-cured gel nail that combines the best of gel strips with a fully-cured glossy finish—no lamp needed.

Features		
Thick texture with glass-like shine	Fully cured gel nail finish	Convenient, no curing required

1nd generation

Semi-cured gel
glossyblossom pro

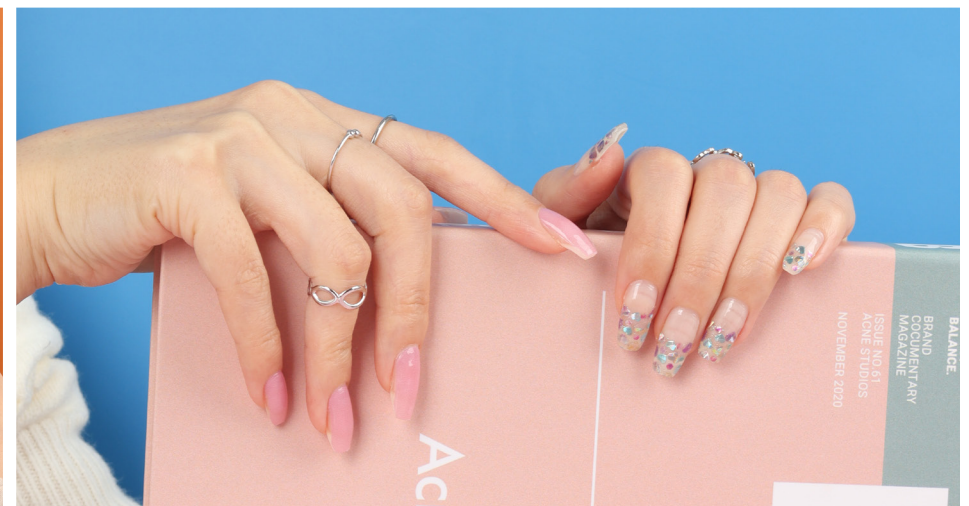
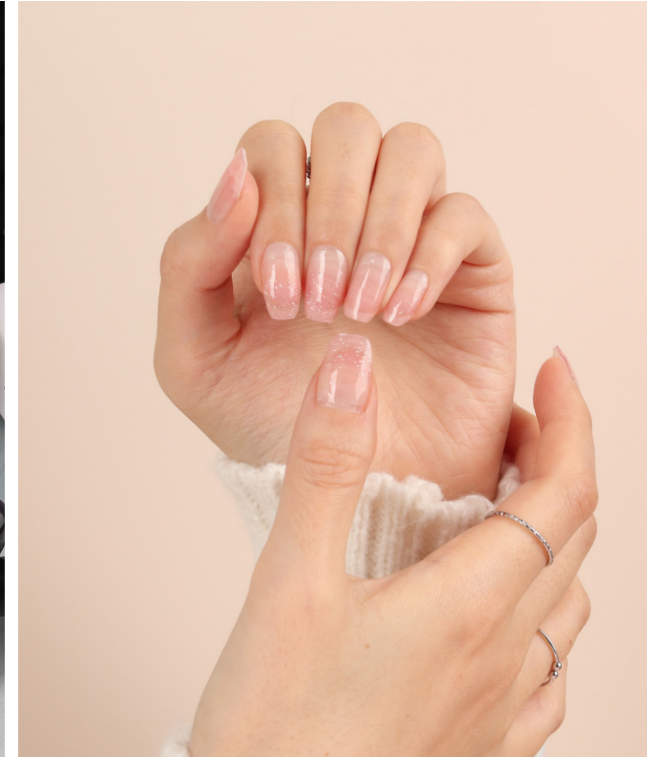


Bold Shine That Activates with a Lamp
A new type of stick-on gel made from real gel in a semi-cured state—turns into bold, glassy nails when cured under a lamp.

Features		
Real salon quality gel nails	Requires UV/LED lamp for curing	Must be stored in the designated case

03. Products

MULTI-CURING GEL STRIPS



03. Products

GELFIT NAIL STRIPS



03. Products

SEMI-CURED GEL



03. Products

NAIL
PRODUCTS

Nail Applique

Nail deco
Stickers



Point nail stickers that allow even self nail
artistto easily create professional art.

Features

A variety of
designs

Self Nail Art

Can be used
regardless of
nail size

Fashion Accessories

Dry Tattoo

1day tattoo



Expressed naturally without stimulation
One-day tattoo that can be easily applied
without water

Features

Water Free

Dermatest
Guarantee

Natural Fit

Etc.

Nail Care
Tools



Professional Nail Care Tools
A variety of tools to support healthy, beauti-
ful nails.

Features

Helps
maintain nail
health

Specialized
for different
needs

Complete
care from A
to Z

03. Products

NAIL
STICKERS

03. Products

1 DAY DRY TATTOO

▼ Video



03. Products

NAIL CARE TOOLS



03. Products

GHB Drug Test Sticker

Self-Defense Nail Sticker

AngelGuard GHB Drug Test Sticker



Compact and easy to carry,
this **world's first nail art-type GHB detection sticker**
can detect GHB in just one drop of drink within a minute.

AneglGuard GHB Drug Test Sticker

엔젤가드 GHB 마약 테스트 스티커

01. What is GHB? (Gamma-Hydroxybutyrate)

A colorless, odorless, and tasteless drug often used in drinking crimes.
술이나 음료에 타서 마약 범죄에 악용되는 무색·무취·무미의 신종 마약

02. Why Choose AngelGuard?

- ✓ **Simple detection method — just one drop is enough**
한 방울만으로 GHB 성분을 확인할 수 있는
간편한 검출 방식
- ✓ **Remarkable innovation, with precision and simplicity. The world's first nail-art-style GHB detection sticker.**
기존 키트와는 차원이 다른 정확도와 편리성.
세계 최초 네일아트형 GHB검출 스티커
- ✓ **Half-color change clearly indicates a positive result**
양성 반응 시 스티커 절반만 변색되어 누구나
쉽게 확인 가능



Important Safety Information

- This product is for reference only and is not a medical device.
- For single use only. Please dispose after use.
- Apply the sticker 1-2 hours before use to avoid interference from daily contamination.
- This product does not serve as the sole basis for GHB detection. The manufacturer and seller are not legally liable for test results.

03. Style & Safety in One

Stay fashionable while ensuring your safety anytime, anywhere.

- ✓ **Stylish look, discreet to wear**
감각적인 디자인으로 자연스럽게 착용 가능
- ✓ **A new habit of self-protection — anytime, anywhere**
외출, 모임, 여행 등 언제 어디서나 나를 지키는 습관

04. How to apply

- Clean and dry your nail surface.**
손톱 표면의 유·수분기를 제거해 주세요.
- Peel off the sticker and apply it to your nail.**
스티커를 시트에서 떼어내어 손톱 위에 부착해 주세요.
- Place one drop of the drink onto the sticker and wait for 1 minute.**
음료를 스티커 위에 묻힌 후 1분간 기다려주세요.
- If half of the sticker changes color, it indicates a positive GHB reaction.**
스티커 절반의 색이 변하면 GHB 양성 반응입니다.

- 본 제품은 참고용 도구이며, 위약품이나 의료기기가 아닙니다.
- 1회용 제품으로, 사용 후 반드시 폐기해 주세요.
- 일상 오염에 의해 결과에 영향을 줄 수 있으니, 사용 1-2시간 전에 부착해 주세요.
- GHB 검출의 유일한 기준이 아니기에 검사결과에 대한 법적책임
을 제조사 및 판매자에게 요구할 수 없습니다.

Thank You

CONTACT US

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